



राष्ट्रीय डिजाइन National Institute
संस्थान हरियाणा of Design Haryana

राष्ट्रीय महत्व का संस्थान
भारत सरकार के वाणिज्य एवं उद्योग मंत्रालय के
डी पी आई आई टी अधीन एक सांविधिक संस्था
Institute of National Importance
Statutory Institute under the DPIIT
Ministry of Commerce and Industry, Government of India

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Circular

Sponsorship Invitation: Design Trek Competition – Foundation Day Celebrations (Aaroh -2024)

The National Institute of Design (NID) Haryana invites sponsorship support for the Design Trek Competition, set to take place during our Foundation Day celebrations on November 13 and 14, 2024.

Since its inception on November 15, 2016, NID Haryana has been committed to fostering innovative design solutions, and this year's competition celebrates the 10th anniversary of the Make in India initiative. Themed "Make in India," the event is geared towards inspiring school and undergraduate students to create meaningful design ideas that support India's vision of innovation and self-reliance.

We invite your esteemed organization to support this initiative through sponsorship, particularly by providing goodies or products as prizes for participants. By sponsoring the Design Trek Competition, your brand will benefit from direct visibility among a dynamic audience of young designers, innovators, and creators—future leaders in design and industry.

Sponsorship Benefits:

- Brand Recognition: Your logo and company name will be prominently displayed on event-related materials, including banners, posters, certificates and digital platforms such as LinkedIn and Facebook.
- Event Acknowledgement: A special mention of your company's contribution will be made during the event, particularly during the prize distribution ceremony, where we will publicly express our appreciation.

Your support aligns with the Make in India vision and offers an opportunity to inspire the next generation of innovators while contributing to the growth of India's design sector.

For inquiries, please reach out to us at info@nidh.ac.in

Dr. Rakhin K.V.

(Vice Activity Chairperson – Education)

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