



## Call for Sponsorship: Anvaya – Celebrating Stories 2025

The Film and Photography Club at the National Institute of Design (NID), Haryana is pleased to invite esteemed organizations to partner with us for Anvaya of Stories 2025, a festival celebrating the profound impact of storytelling. As an institute of national importance incorporated under the NID Act, Ministry of Commerce, Government of India, we take pride in nurturing the brightest talents in the field of design.

### About Anvaya of Stories 2025

Inspired by the Sanskrit term “**Anvaya**,” meaning *connection* or *lineage*, this festival aims to explore how storytelling shapes identities, builds connections, and drives change across generations and cultures. The event will highlight the diverse ways storytelling influences education, culture, branding, and societal development.

### Event Highlights

The festival will feature:

- **Screenings of Selected Films** – Showcasing creative works from talented filmmakers.
- **Panel Discussions by Experts** – Insights from industry leaders, including Emmy-nominated, National Award, and Cannes Advertising Award-winning professionals.
- **Master Classes by Renowned Experts** – Providing hands-on learning opportunities.
- **Artist and Student Installations & Exhibitions** – Showcasing the design practices of NID Haryana.
- **Cultural Performances by Artists and Students** – Adding vibrancy to the festival through engaging performances.

### Sponsorship Opportunities

We invite esteemed organizations to extend their support in the following areas:

1. **Prize Sponsorship:** ₹1,60,000 for winners’ prizes.
2. **Artist Performances:** Funding for live performances.
3. **Film Screenings:** Sponsorship for technical logistics.
4. **Food & Refreshments:** Sponsorship to provide meals and snacks for attendees.
5. **Merchandise Sponsorship:** ₹60,000 for festival-themed merchandise, including T-shirts, tote bags, notepads, and pens.

We also welcome partnerships in Catering, Venue, and Media & Technology to ensure the seamless execution of the festival.

## Sponsorship Benefits

In recognition of your generous support, we are pleased to offer the following promotional benefits:

- **Brand Visibility:** Prominent display of your company's name and logo during the festival, on promotional materials, and on the official event website.
- **Social Media Promotion:** Acknowledgment across NID Haryana's official Facebook and LinkedIn platforms, reaching a diverse audience of students, professionals, and design enthusiasts.
- **Acknowledgment in Key Speeches:** Recognition as a valued sponsor during the opening and closing ceremonies, highlighting your contribution to fostering creative talent.

## Contact Information

We look forward to your valued partnership in making **Anvaya of Stories 2025** a resounding success.

For sponsorship inquiries, please contact:

**Email:** [info@nid.edu.in](mailto:info@nid.edu.in)

**Phone:** 01744-278101

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