

Quarterly Newsletter

ISSUE 04

An Institution of National Importance under DPIIT,
Ministry of Commerce and Industry, Govt. of India

**APRIL-JUNE
2024**

HIGHLIGHTS

*Bronze Medal
at India Skills
Competition
organised by NSDC*

*Curious Creators
2024: A 5-day
Residential Design
Camp at NID
Haryana*

*International Yoga
Day Celebrations*



Academic Events

Logo Design Workshop to design logos for DGTR (Directorate General of Trade Remedies) and Haryana Police Academy.

The two-day Logo Design Workshop, held on 7th and 8th May 2024, concluded successfully with enthusiastic participation from students and faculty members. The workshop was led by Mr. Amar Deep, a highly skilled professional with over 10 years of experience in graphic design and branding.



The primary objective of the workshop was to foster creativity, professionalism, and collaboration by engaging participants in the design of logos for DGTR (Directorate General of Trade Remedies) and Haryana Police Academy, under the mentorship of subject expert.

NID-DAT Mains Exam held in NID Haryana Campus.

NID Haryana is a part of DAT exam every year. This year too, the DAT main exam was conducted at NID Haryana as the host institute, for the candidates who aspire to seek admission to the B.Des course at various NIDs on Sunday, April 28, 2024. The examination was successfully conducted for 400 aspirants.

The institute ensured all necessary facilities required inevitably to be in place, such as adequate and proper seating arrangements, adequate lighting for optimal visibility, provisions for PWD candidates, and audio-visual aids. Strict security measures were ensured to prevent any mischief/malpractices during the examination. A fair examination was conducted adhering to all guidelines, and all possible efforts were put in with coordination at all levels with support from NID Ahmedabad.

ADMISSIONS 2025-26
Phone: 0176 202462 (10:30 AM to 05:30 PM) and 0176 202463 (10:30 AM to 05:30 PM)
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IMPORTANT UPDATES
Admissions 2025-26 for B.Des. & M.Des. is now OPEN. To apply, click on "Sign up" in "How to Apply" section.
Last Date for submitting online application (without late fee) is upto: **3000 hrs, Tuesday, 03 December 2024.**
Window to fill Applications Form for PhD-Admission will close 22:59 (02:57) Tuesday 27 Oct 2024.
Admission 2024-25 for PhD in Design Grad. (Closed)

HOW TO APPLY
Step 1: Sign up and Login | Step 2: Application Form | Step 3: Upload Documents | Step 4: Payment and Print
Necessity Category, Disability, Birthdate, Email, Mobile | Personal & Educational Details, Work Experience (Only M.Des.) | Photograph, Signature, Date / PhD Certificate, Passport | Pay Order and Print Application Form

PROGRAMME OF STUDY
Bachelor of Design (B.Des.) at NID Ahmedabad
Master of Design (M.Des.) at NID Ahmedabad, Gandhinagar & Sanghvi
Bachelor of Design (B.Des.) at NID Andhra Pradesh
Bachelor of Design (B.Des.) at NID Haryana
Bachelor of Design (B.Des.) at NID Madhya Pradesh
Bachelor of Design (B.Des.) at NID Assam

FEES STRUCTURE
Master of Design
at NID, Ahmedabad
at NID, Andhra Pradesh
at NID, Haryana
at NID, Madhya Pradesh
at NID, Assam

English B.A. Hindi
G20
75
Azadi Ka Amrit Mahotsav

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Research & Outreach

Craft & Design Exchange Forum by Aatmanirbhar Bharat Centre for Design.

NID Harayana was invited to participate at CRAFT AND DESIGN EXCHANGE FORUM held on 6th and 7th April at ABCD centre at the Red Fort. The event was attended by Director Dr. Vanita Ahuja, as a panellist for Panel Discussion on the role of design institutions in shaping the crafts of the country. Institutions like NID can help in empowering artisans through design thinking and innovation, ensuring that traditional crafts evolve while maintaining their cultural essence.

Faculty Ms. Mamta Gautam also attended the event to explore further opportunities and initiatives that can be undertaken with ABCD in upcoming events.





Chaired by

Dr. Toolika Gupta
Director, IICD, Jaipur

Panelists

Dr. Mohammad Shahid
Asst. Prof, IIT Hyderabad

Dr. Sonika Soni Khar
Prof. School of Fashion, Pearl Academy

Prof. Snehanshu Mukherjee
Professor, IAD, Delhi

Mr. SK Nawaz Ali
Ass. Sr. Designer, NID Assam

Mr. Ananda Dutta
Dean, School of Design & Innovation ATLAS SkillTech, Mumbai

Mr. Rajan Shripad Fulari
Dean, School of Visual Arts World University of Design (WUD), Haryana

Prof. Amrita Madan
Dir. UID, G.D. Goenka University, Gurugram

Prof. Inderdeep Singh
HoD, DoD, IIT Roorkee

Dr. Vanita Ahuja
Director, NID, Kurukshetra, Haryana

Panel Discussion 1

Role of Academia in Craft Revival

Day 1 | 6th April 2024 | 11:30 am - 12:30 pm

The forum underscored the potential of crafts to tell stories that resonate with modern audiences. By recontextualizing traditional designs into products that fit contemporary lifestyles, crafts can become both functional and artistic expressions, attracting younger demographics.

The forum provided a unique platform for NID Haryana to showcase its commitment to integrating design with traditional crafts, fostering collaborations.

These insights reinforced the idea that collaborative initiatives between design institutions and craft communities are crucial for a resilient, evolving crafts sector that honors heritage while embracing change.

Curious Creators 2024: A 5-day Residential Design Camp at NID Haryana



Curious Creators - A 5-day Residential Design Camp at NID Haryana held from 3rd June to 7th June 2024 helped 30 students from 9th to 12th standard who had registered for the program to explore the creative career paths.

- Through a series of talks by the experts, participants explored what design is, the cognitive act of thinking through materials and the role of technology in design.
- Workshop skills were further learnt by creating movement and sound, patterns in macrame and expressing nature through wire structures.
- Storytelling is central to communication, wherein participants learnt Light photography, in addition to storytelling through Zines.
- Session with Alumni was encouraging and useful for them to understand career paths after studying design.



The participants engaged in the design process by addressing problems and identified concerns from their immediate environments. Some of the designs created included BEE SAFE service for women travelers, Animation film to promote job recruitment for transgenders. NID Haryana wishes them best in their creative pursuits.

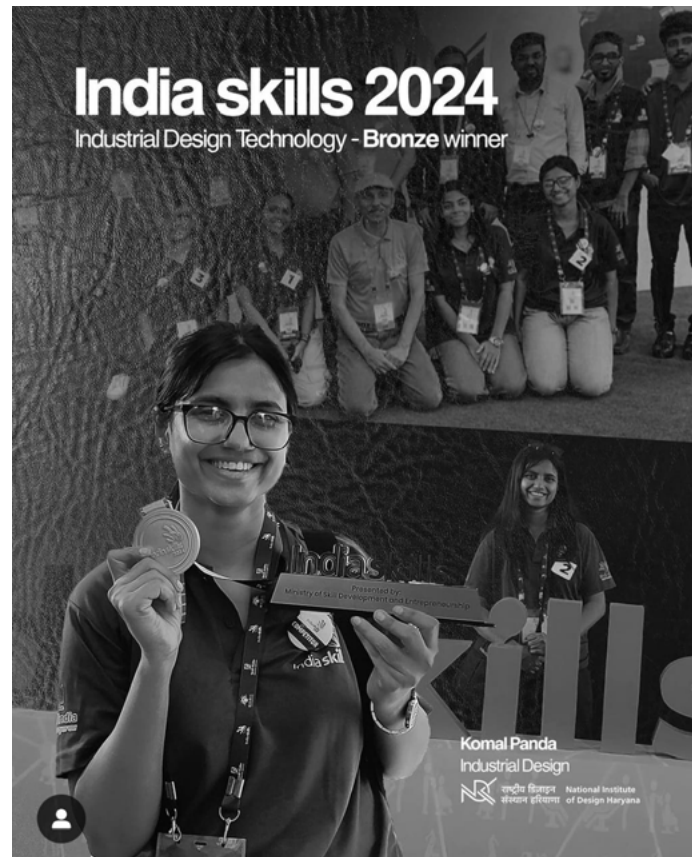


Dr. Vanita Ahuja, Director NIDH delivered a welcome address and Prof P C Tiwari was the Chief Guest for the program. Ms. Mamta Gautam and Ms. Mayuri Das Biswas were the program coordinators. Ms. Tanya Pahwa, Ms. Lakshmi Murthy, Mr. Sudhir Mor were present for design talks, Mr. Trilok Chauhan,

Dr. Shruti Singh Tomar, Mr. Vivek Sharma, Ms. Mamta Gautam, and Ms. Anupama offered hands on sessions. Ms. Alankriti G, Ms. Sneha Thakur, and Mr. Heramb Shet provided their expert talks during alumni interactions with the participants.

Student Achievements

Bronze Medal at India Skills Competition organised by National Skill Development Corporation (NSDC)



NID Haryana student Ms. Komal Panda, student of 6th Semester, Industrial Design Discipline, won bronze medal in Industrial Design Technology at India Skills Competition organised by National Skill Development Corporation (NSDC). Komal's project focused on developing a modular, spill-proof solution for beverage dispensers such as coffee machines and soda vending machines. It was designed to aid visually impaired individuals busy professionals. Her innovative design incorporates tactile guides and an adjustable spout, making it easier for users to position their cups

accurately and avoid spills. This thoughtful approach reflects a deep understanding of user needs, especially for individuals who rely on tactile cues for navigation and interaction across the interfaces and products. Komal's innovative solution exemplifies the intersection of functionality and empathy in industrial design, ensuring a safer, more convenient experience for a diverse range of users. Her achievement highlights the role of design in problem-solving and accessibility, and it brings recognition to NID Haryana as a hub for promoting socially conscious and impactful design.

National Event

NID Haryana Celebrates International Yoga Day: Embracing “Yoga for Self and Society”



NID Haryana celebrated International Yoga Day on June 21, 2024, embracing the theme “Yoga for Self and Society,” which emphasizes the power of yoga to enhance individual wellness.

Faculty, and staff came together for a one-hour yoga session, led by a skilled instructor who guided the group through various postures, breathing techniques, and meditation practices. The session highlighted yoga’s capacity to boost physical health and mental clarity while fostering a sense of collective harmony.

Participants found the experience to be both rejuvenating and grounding, reflecting on how mindfulness and well-being can positively impact society as a whole. The atmosphere was one of unity and tranquility, aligning with the day’s theme and the belief that self-care contributes to a more holistic life and workplace environment.





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